

DO NOT SHRINK OR ENLARGE

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BEACON CIGARETTES

FULL FLAVOR 100's



\$0000
PER CARTON

SURGEON GENERAL'S WARNING: Smoking By Pregnant Women May Result in Fetal Injury, Premature Birth, And Low Birth Weight.



\$000
PER PACK

16 mg. "tar", 1.3 mg. nicotine av. per cigarette by FTC method.

© 1993 Forsyth Tobacco Products

DO NOT SHRINK OR ENLARGE

R.J. REYNOLDS TOBACCO CO.
THIS ADVERTISEMENT PREPARED BY
LONG, HAYMES & CARR, INC.
JOB NO.: 24630
COPY NO.: P3EFC048
COPY NAME: BEACON AD SLICKS (circular)
USE: 3-3/4" x 5-3/4" AD SLICK
MECHANICAL SIZE: 8-1/2" x 11"
COPYRIGHT: 4 POINT
QUARTER: NA
WARNING
EXHIBIT: 1
STATEMENT: C
T & N: 8 POINT

IMPORTANT NOTICE

This advertisement complies with the legal requirement for the correct Surgeon General's Warning Statement and a "tar" and nicotine line which must appear in all cigarette advertising. **UNDER NO CIRCUMSTANCES ARE YOU TO RUN SUBSTITUTE MATERIALS, ALTER (EXCEPT IN PRICE AREA), OR OMIT ANY COPY WITHOUT PRIOR APPROVAL FROM FORSYTH TOBACCO PRODUCTS (919) 741-2613 OR USE THESE MATERIALS ON ANY DATE(S) OTHER THAN SHOWN.** These materials may appear only in circular ads with a cover date between the period **January 1 through March 31.**

51860 3360

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BEACON CIGARETTES

FULL FLAVOR 100's



\$0000
PER
CARTON

SURGEON GENERAL'S WARNING: Cigarette
Smoke Contains Carbon Monoxide.



\$000
PER
PACK

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51860 3361

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BEACON CIGARETTES

FULL FLAVOR 100's



\$0000
PER
CARTON

SURGEON GENERAL'S WARNING: Smoking Causes Lung Cancer, Heart Disease, Emphysema, And May Complicate Pregnancy.



\$000
PER
PACK

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51860 3362

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BEACON CIGARETTES

FULL FLAVOR 100's



\$0000
PER
CARTON

SURGEON GENERAL'S WARNING: Quitting Smoking
Now Greatly Reduces Serious Risks to Your Health.



\$000
PER
PACK

16 mg. "tar", 1.3 mg. nicotine av. per cigarette by FTC method.

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R.J. REYNOLDS TOBACCO CO.
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